

EXPERIENCE

CNN Correspondent Sept. 2020 — Present

Adrienne Broaddus is a CNN Correspondent based in Chicago covering the Midwest. She is responsible for writing enterprise stories, major breaking news like the Highland Park, IL shooting and covering mass-casualties like the Uvalde massacre that left 19 students and two teachers dead. She also produced pieces focused on the fight against COVID, Black Maternal Health and policing in America. Some of that work includes trial coverage of former Minnesota Police officers like Derek Chuavin and Kim Potter - both convicted of killing unarmed Black men.

- 2021 NABJ Salute to Excellence nominee for short form digital/interactive

Reporter/Anchor, KARE-TV (NBC) Minneapolis, MN 2014 — Aug. 2020

Adrienne Broaddus is a multi-skilled journalist who shoots, writes and edits packages to present live daily. She also anchors KARE 11 News at 11 a.m. Monday-Friday. She covered major stories for KARE TV and TEGNA stations nationwide, including the killing of George Floyd, shooting death of Michael Brown which led to protests in Ferguson, MO and the deadly flooding in South Carolina. She produced exclusive stories following the police involvement in the shooting of Philando Castile in Minnesota and the death of Prince. Before the unrest erupted in Minneapolis in 2020, Adrienne Broaddus challenged managers to question the initial police statement saying Floyd died from a medical condition.

- 2020 Upper Midwest Regional Emmy Award winner for Single Story Series on Emmett Till's Family: Still Seeking Justice
- 2019 Upper Midwest Regional Emmy Award winner for 24 Hour General Assignment News report
- 2018 National Association of Black Journalists Salute to Excellence winner for long form feature reporting
- 2018 Upper Midwest Regional Emmy Award winner for Outstanding News Anchor
- 2018 National Association of Black Journalists Salute to Excellence nominee for general assignment report x2
- 2018 TEGNA Individual Diversity Award winner
- 2017 Upper Midwest Regional Emmy Nominee for Best News Anchor
- 2017 National Association of Black Journalists Salute to Excellence winner for general assignment and short form feature reporting
- 2016 Upper Midwest Regional Emmy Nominee for Best Health Report and Solo Video Journalism
- 2016 MADD Media Makes a difference recipient
- 2016 RTDNA Kaleidoscope Award winner
- 2016 Society of Professional Journalists Page One Award recipient for Hard News
- 2016 NABJ Salute to Excellence finalist for short form feature reporting
- 2015 Upper Midwest Regional Emmy Winner for Weekend Newscast: Missing Boy Found
- 2015 Upper Midwest Regional Emmy Nominee for Best Health Report
- 2015 NABJ/Gannett Foundation Al Neuharth award recipient
- 2015 Society of Professional Journalists Page One Award recipient for Health Reporting
- 2015 NPPA Solo Video journalist of the year finalist
- 2015 Midwest Broadcast Journalists Association Eric Sevareid Award recipient

- 2014 Life Source Media Partner of the year for organ transplant coverage

Reporter/Fill-in Anchor, WISH-TV (CBS) Indianapolis, IN — Aug. 2010 - Dec. 2013

General Assignment reporter who shoots, writes and edits packages to present live for the 5, 5:30 and 6 p.m. newscasts. Promoted from morning reporter responsible for multiple live reports during three-hour newscast to dayside reporter. Covered live breaking news for the 10 and 11 p.m. newscast.

- 2013 Indiana Broadcasters Association Best General News Story
- 2012 Indianapolis Associated Press Best Enterprise Story (1st Place)
- 2012 NATAS Great Lakes Emmy Nominee for Best Human Interest Story
- 2012 Awarded Journalists of the year by Alpha Kappa Alpha Sorority’s Indianapolis chapter, Chi Chi Omega

Reporter/Anchor, WNEM (CBS) & WSMH (FOX) Saginaw, MI — Jan. 2007- Aug. 2010

Produced two enterprise stories daily. Promoted from weekend morning anchor to host of “Better Mid-Michigan,” a nationally syndicated lifestyle and entertainment program. Also, solo anchored all weekend newscasts. One of a handful of journalists selected to attend Poynter’s Power Reporting workshop in 2006. Her series of investigative reports on local bar operating illegally led to its shut down.

EDUCATION

Ball State University
Muncie, IN

Certificate in Emerging Media and Visual Reporting — May 2016
Master of Arts in Journalism — When I finish the thesis

Michigan State University
East Lansing, MI
Bachelor of Arts in Journalism — 2006

COMMUNITY AND CIVIC ACTIVITIES

Alpha Kappa Alpha Sorority, Inc.
National Association of Black Journalists
Former MN SPJ Board Member

OTHER EXPERIENCE

Reporter, WILX
Lansing, MI
November 2005 — May 2006
Reporter/Anchor, HOM TV
Lansing, MI
May 2003 - January 2007